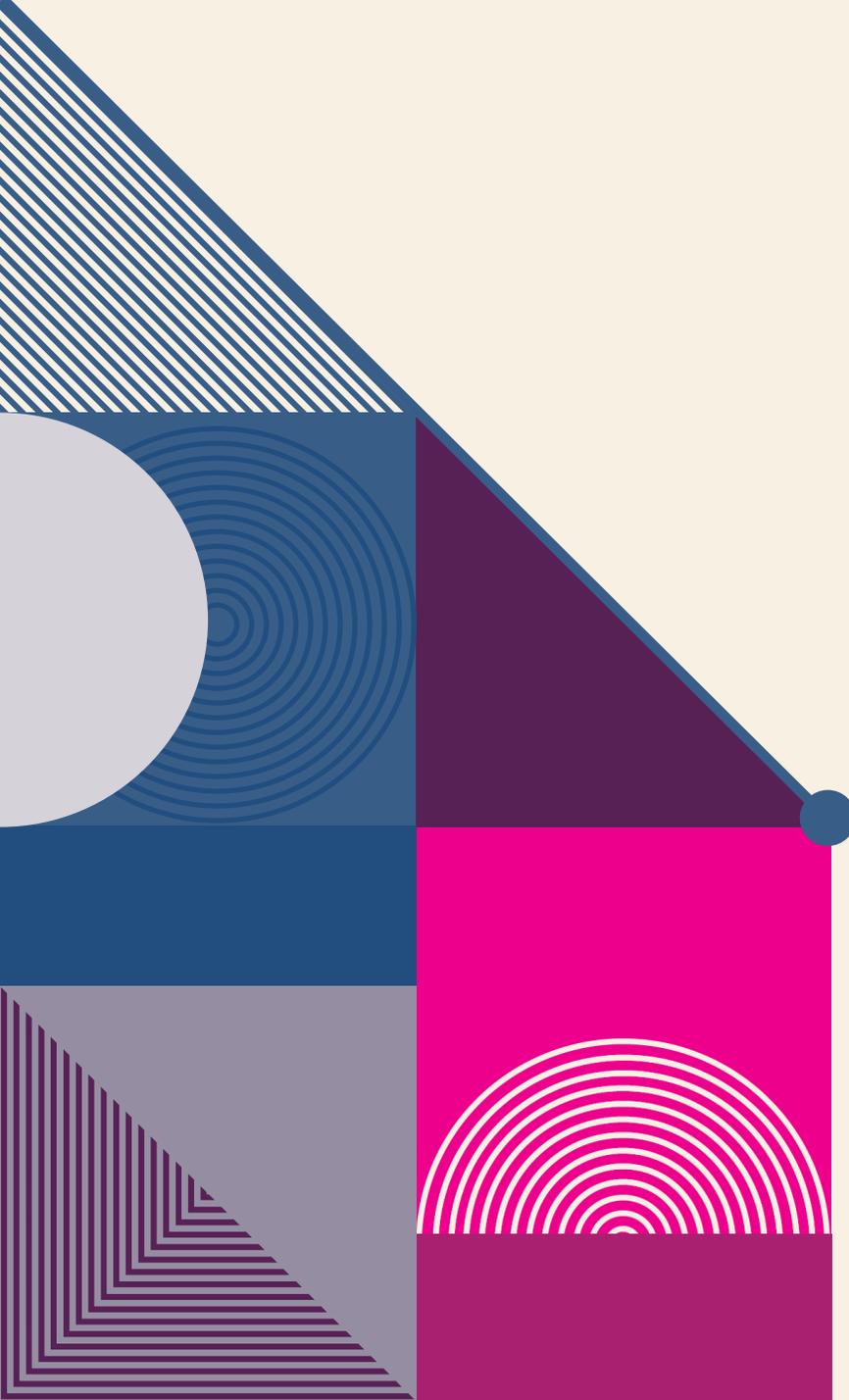


INTRODUCTION TO



MANIFESTO RAKYAT 2.0

Dr. Lim Chee Han
Programme Coordinator
Gabungan Bertindak Malaysia
11.2.2026



OUTLINE

Why do we need Manifesto Rakyat, again?

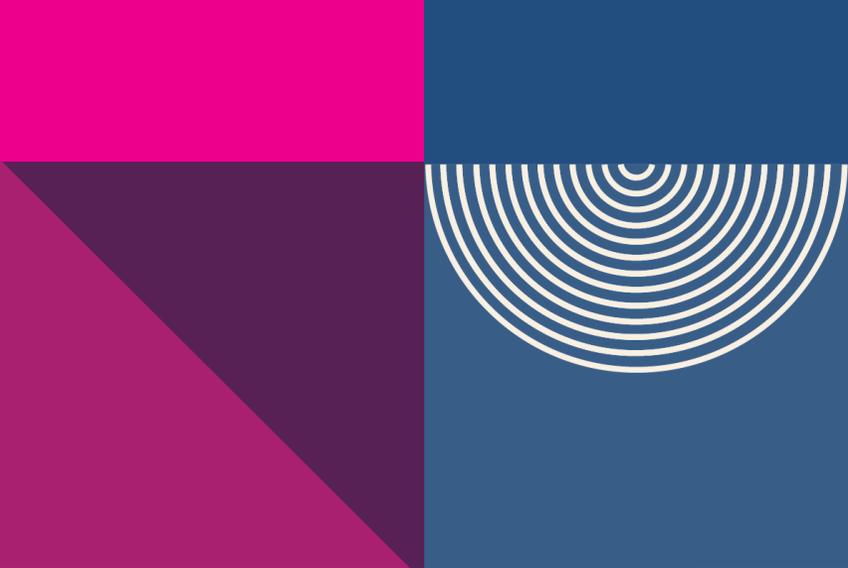
Review of Manifesto Rakyat 1.0

What works? What didn't work as well?

How we should be different this time?

Team structure, Policy areas, Roles and functions,

Mechanism of collecting voices, Timeline



**WE NEED TO DO IT,
AGAIN**



BFM Breaking News

Najib lepas tanpa bebas (DNAA) kes SRC RM27 juta

Swipe →



JUSTICE FOR ZARA

CENTRE FOR INDEPENDENT JOURNALISM

Over 83,000 TikTok, Telegram posts removed since 2022, says Ministry

26 Aug. A total of 83,511 posts on TikTok and Telegram were removed between January 2022 and July this year following requests by the Malaysian Communications and Multimedia Commission (MCMC).

The Communications Ministry said the takedowns, comprising 80,657 posts on TikTok and 2,854 on Telegram, involved obscene, indecent, false, threatening or highly offensive content that contravened Section 233 of the Communications and Multimedia Act 1998 (Act 588).

"The action was not based on political criticism but was carried out in line with existing legislation, regardless of political affiliation or background," the ministry said in a written reply to Parliament on 25 August.

Article source: The Sun

47TH ASEAN SUMMIT AND RELATED SUMMITS

26-28 OCTOBER 2025, KUALA LUMPUR



S NEWS

NGO SLAMS 'MEN ONLY' WELLNESS RAID



TOO MANY ISSUES, OLD AND NEW, SOME ARE GETTING WORSE!

BROKEN OR UNFULFILLED PROMISES

The Madani government has been in power for 3 years, < 2 years left. How much have they achieved in terms of manifesto promises?

We must remind them of those promises and reform agenda, while collecting new round of people's voices on the government's performance and policies



BARISAN NASIONAL

BN

PERANCANGAN AMAL DAN USAHA
15TH GENERAL ELECTION

Kestabilan & Kemakmuran
稳定 · 前进
கெஸ்தபிலன் & கெமகமுரன்





REVIEW OF MANIFESTO RAKYAT 1.0

*A collection of Rakyat voices
with real names/faces:
in text and videos
on a dedicated website
(manifestorakyat2021.org)
and various social media channels.*

A microcosm of diverse voices
from Rakyat

→ aspiration for **harmonious,**
equitable and progressive nation

MANIFESTO RAKYAT

"Suara Rakyat, Manifesto Rakyat"



manifestorakyat2021.org

A collaborative project
between

**Gabungan Bertindak
Malaysia**

and



CSO Platform for Reform



MANIFESTO RAKYAT

"Suara Rakyat, Manifesto Rakyat"



manifestorakyat2021.org



Political Party Manifesto

- Top-down / Elitist
- Lack consultation
- Party's vested interest – woo voters
- Lack of real faces and voices
- On 'paper' & one-way communication
- Focus on next GE

Manifesto Rakyat

- Bottom-up / Grassroot
- Proposal submissions + policy discussion
- Peoples' diverse voices – common interest
- Idea proposers & writers known and cited
- Interactive & engagement
- On GE and beyond ('the living document')



Build broad and inclusive
social coalition

Idea Ownership &
Empowerment

Active Engagement &
Persuasion

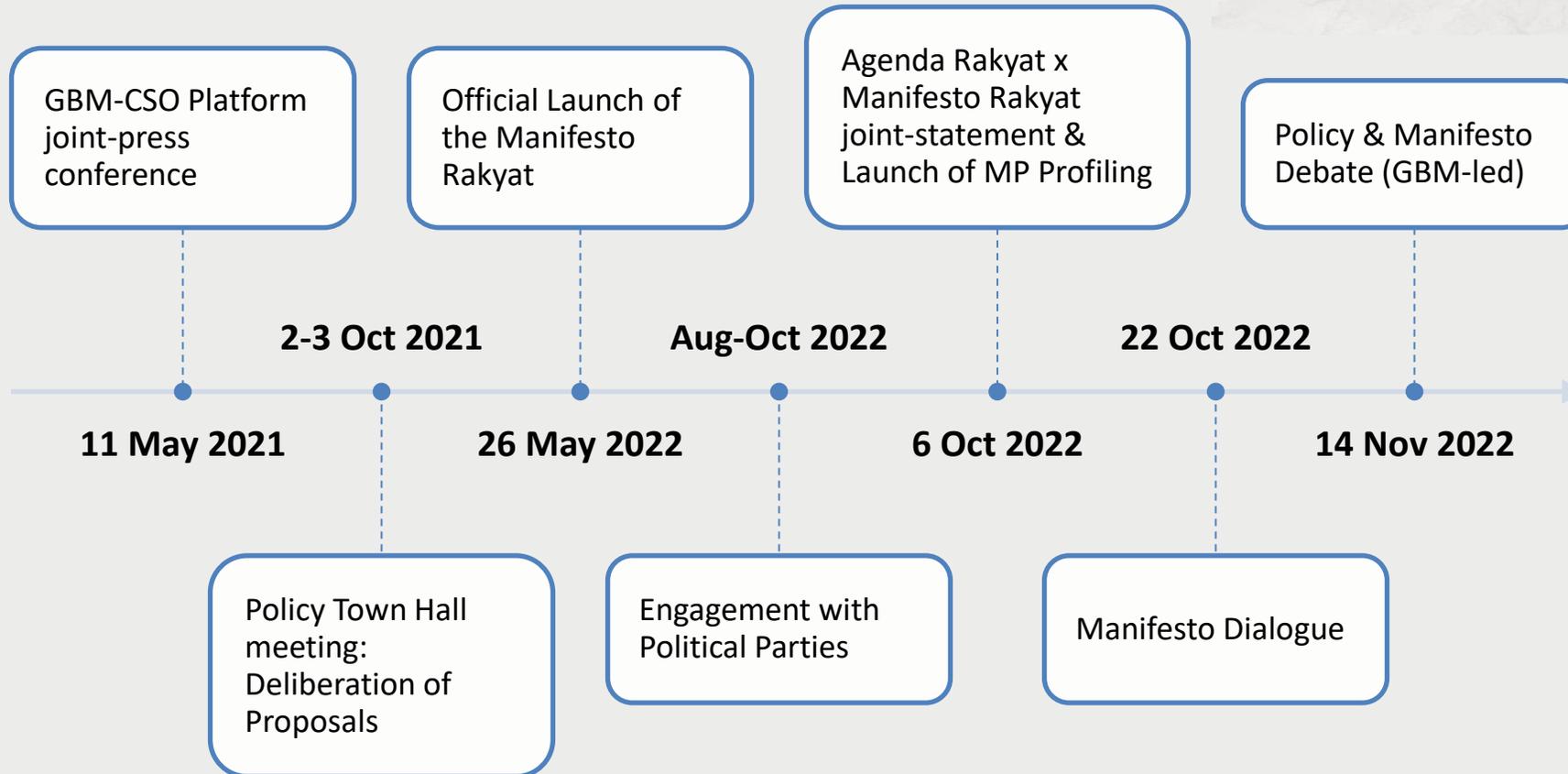
MANIFESTO RAKYAT

"Suara Rakyat, Manifesto Rakyat"



manifestorakyat2021.org

Timeline



Manifesto Rakyat Launch (26 May 2022)

MANIFESTO RAKYAT



Manifesto Rakyat Launch (26 May 2022)

MANIFESTO RAKYAT



Manifesto Rakyat Launch (26 May 2022)

MANIFESTO RAKYAT



Manifesto Rakyat – bridge for lawmakers to hear people's voices

Raveena Nagotra
Published: May 26, 2022



Manifesto Rakyat @ BFM (19 May 2021 & 23 Sep 2022)

MANIFESTO RAKYAT



BFM 89.9
The Business Station

HOME **PODCASTS** VIDEOS ARTICLES PROGRAMMES 財今

HIGHLIGHTS **GE15**

Podcast > Evening Edition > Inside Story > Manifesto By The People, For The People

MANIFESTO BY THE PEOPLE, FOR THE PEOPLE

Dr Lim Chee Han, Program Coordinator for Manifesto Rakyat & Political Cluster Lead, Gabungan Bertindak Malaysia | Badrul Hisham Ismail, Director of Programmes, Iman Research

23-Sep-22 18:00

HIGHLIGHTS **GE15**

Podcast > Evening Edition > Evening Edition > People's Manifesto For People's Voices

PEOPLE'S MANIFESTO FOR PEOPLE'S VOICES

Prof Badlishah Sham Baharin, Chairperson, Gabungan Bertindak Malaysia (GBM)

19-May-21 17:00

Manifesto Rakyat x Agenda Rakyat Joint-Petition (6 Oct 2022)

MANIFESTO RAKYAT



change.org Start a petition My petitions Browse Log in

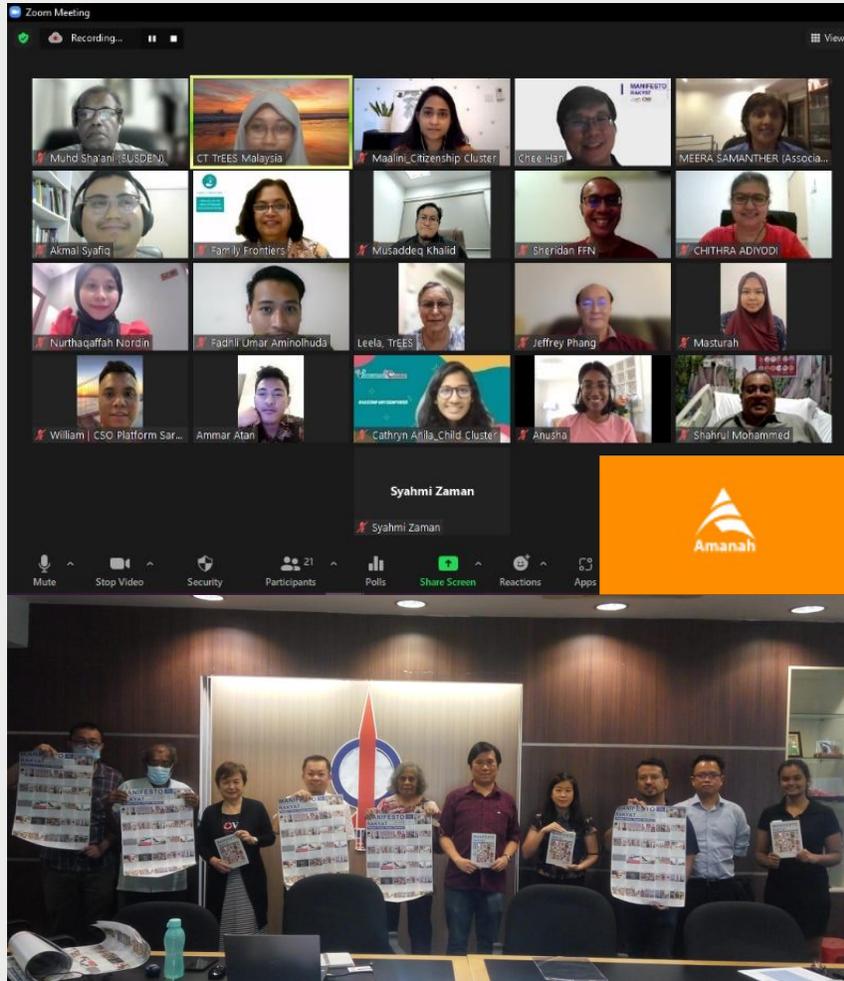
Petition details Comments Updates

GE15: Sokongilah/Support Agenda Rakyat dan Manifesto Rakyat

5,423 have signed. Let's get to 7,500!

Engagement with political parties (I)

MANIFESTO RAKYAT



Engagement with political parties (II)

MANIFESTO RAKYAT



Manifesto Dialogue *Bersama* Rakyat & MP-Profiling portal launch (22 Oct 2022)

MANIFESTO RAKYAT



10 Tuntutan Utama

**MANIFESTO
RAKYAT**

gbM **CSO**
Gegeran Bersekolah Malaysia PLATFORM FOR REFORM



10 Tuntutan Utama

MANIFESTO RAKYAT



TOP 10 MANIFESTO RAKYAT DEMANDS	COMPARISON OF POLITICAL MANIFESTO POLICIES			
	Barisan Nasional (BN)	Pakatan Harapan (PH)	Perikatan Nasional (PN)	Gerakan Tanah Air (GTA)
1. Reinstate local council elections	No	No. Probably just for DBKL	No	No
2. Separate the function of the Public Prosecutor from that of the Attorney General	Yes	Yes	No	Yes.
3. Parliamentary Select Committee to scrutinise the appointment of the MACC and EC Chiefs	Yes	Yes	No	No
4. Set up an IPCMC	No	No. Empowerment of IPCC	No	No
5. Enact a right to information laws and abolish laws that suppress freedom of expression	No	Yes. Freedom of Information Act	No	No
6. Ensure quality education, focus on raising teacher professionalism, accountability and inclusive education	Partial, touched on teacher professionalism	Partial, touched on inclusivity, on PWD and ethnic languages	No, touched a little on inclusivity	Yes. On teaching standard, MOE leadership
7. Prioritise by significantly increasing MOH Budget, exceeding 4% GDP in 5 years	Yes. 5%	Yes. 5%	Yes.>5%	No
8. Support for a Social Inclusion Act, progressively transform to needs-based measures	Yes. Needs-based policy	Partial, touched on gender inclusivity, social security system	No	No
9. Expand agricultural areas for food cultivation, give small-holder farmers a lease of at least 20 years	Yes. Permanent gazettement of agricultural lands, 6 food valleys, 10% GLC farm for food	Yes. Partnership with National Land Council., no mention of lease years.	Partial. On abandoned govt lands only	No. Only mentioned Homeland Development Fund
10. Declare a National Climate Emergency, protect all forests as per Malaysia's commitment to the 1992 Rio declaration	Partial. 60% forest cover	Yes. Climate Change Act, mentioned forest coverage and forest reserves	Yes, though different expression	Partial. Climate Change Adaptation Act and biodiversity protection

Manifesto & Policy Debate (14 Nov 2022)

MANIFESTO RAKYAT



**GERAKBUDAYA DEBAT:
MANIFESTO & DASAR POLISI,
SIAPA HANDAL?**

14 NOVEMBER 2022 | ISNIN
2PM- 6PM

NIK NAZMI Vice President of PKR	ZAIDEL BAHARUDDIN Vice President of MUDA	DR. JEYAKUMAR Chairperson of Socialist Party of Malaysia	HAFIZ HOOD Vice President of Bureau of Legislative, Policy & IR Bersatu	IVONE LOW MCA Wanita Youth Chief



Website features

(manifestorakyat.my)



Allow read and download:

- Final document (Eng & BM)
- Individual chapters
- Manifesto Highlights posters (Eng & BM)

Live-key in **Endorsement** (Individual or Organisation):

- The Manifesto Rakyat document
- Individual chapters

Work in tandem with [MP Profiling website](http://www.mp-profiling.info) (GBM's project-www.mp-profiling.info): Manifesto's top 10 demand

MANIFESTO RAKYAT



27 Policy Areas



Pillar 1



Pillar 2



Pillar 3

Public Submissions Received

(n=289)

PEOPLES' MANIFESTO



Update: 2-Sep-2021								
Code	Pillar	Count	Code	Pillar	Count	Code	Pillar	Count
1	"Unity in Diversity / Bangsa Malaysia"		2	"Promote, improve and defend civil rights and liberties"		3	"Towards a just, equitable and democratic society"	
1a	Bangsa Malaysia / Cultural identity	14	2a	Freedom of Expression	7	3a	Electoral reform	7
1b	Religious Tolerance/Harmony	3	2b	Human Rights	22	3b	Parliamentary reform	10
			2c	Women	20	3c	Judiciary reform	7
			2d	Youth	5	3d	Anti-corruption	11
			2e	Child	25	3e	Economic justice	33
			2f	Persons with Disabilities (PwD)	4	3f	Education	41
			2g1	Indigenous peoples	2	3g	Local democracy	6
			2g2	Migrant Workers	4	3h	Labour	6
			2g3	Refugees & undocumented Persons	10	3i	Health	19
			2g4	Gender	3	3j	Environment	12
			2h1	Sabah	3	3k	Transport	7
			2h2	Sarawak	3	3l	Agriculture	5

Proposal structure:

(<400 words)

- Title
- Problem Statement
- Value(s) and Belief(s)
- Proposal of Solution

The Urgent Need to Apply Climate Lens in Environmental Management

By: Evelyn Teh
Affiliations: Jaringan Ekologi dan Iklim (JEDI)
Policy Code: 3| Environment

Problem Statement:

The climate crisis is upon us. The grave warning in the latest IPCC report indicates that the window to stay within a safe global temperature limit is closing by the day. Albeit this unsettling reality, the Malaysian government is largely nonchalant when it comes to treating the impending climate impacts as a crisis. This is demonstrated through the way the country continues to pursue development trajectories that are carbon-intensive and without a real plan to wind down reliance on fossil fuel and other forms of extractive industries for the sake of profit (e.g., mining, deforestation and carbon intensive construction projects).

Value(s) and Belief(s):

Malaysia is a Party to the UNFCCC, with a climate commitment that includes reducing GHG intensity by 45% per unit GDP by 2030, compared with 2005 levels. Climate adaptation is also a key component of that commitment. Malaysia has adopted the 2030 Agenda for Sustainable Development and the Convention on Biological Diversity (CBD) - emphasising that environmental sustainability is central in Malaysia's development paradigm. Malaysia is obligated to uphold the multilateral treaties that it has signed on.

Proposal of Solution:

There is a need to immediately implement measures to build back better from the pandemic while putting on the climate lens, be it in climate mitigation or adaptation. The Malaysian government must acknowledge and declare a national climate emergency and treat it as such at all policy, governance, and institutional levels across agencies. Actions to be taken include formulating laws and regulations that impose low-carbon development and transportation, prevent further deforestation and ensure food security to name a few. There is a need to ramp up national budget allocations for effective implementations and enforcement of climate-related actions. This must be done in an inclusive manner with true multi-stakeholder participation and representations, especially with the indigenous and vulnerable communities. In addition, a holistic approach towards public awareness should include environmental education as a component in the school curriculum and increased coverage on climate change issues by mainstream media outlets.



IMPACT OF MANIFESTO RAKYAT

WE MUST HAVE DONE SOMETHING RIGHT

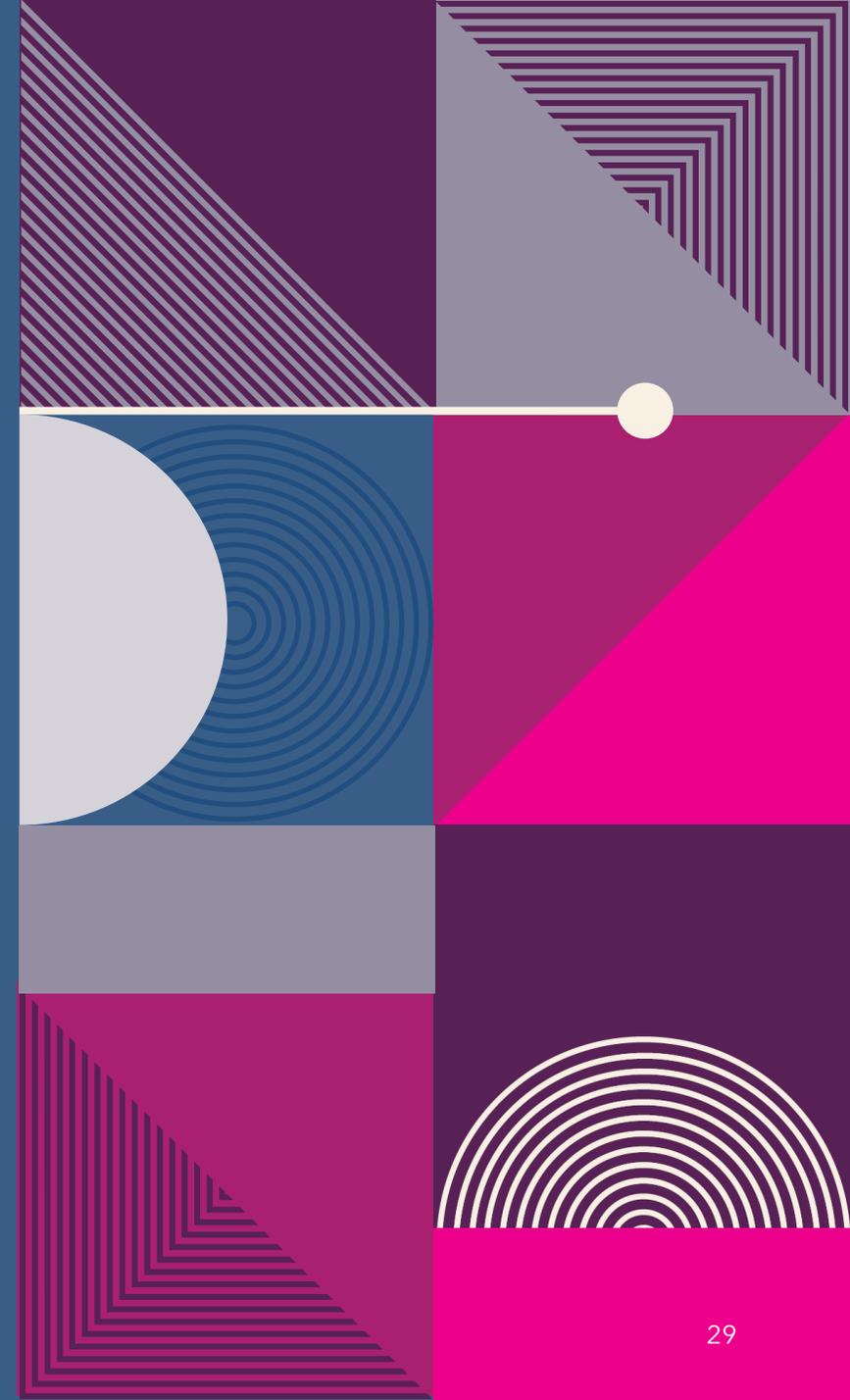
Broad social **movement**/platform- Empowerment of CSOs, activists on their causes - collaborations & cross-support

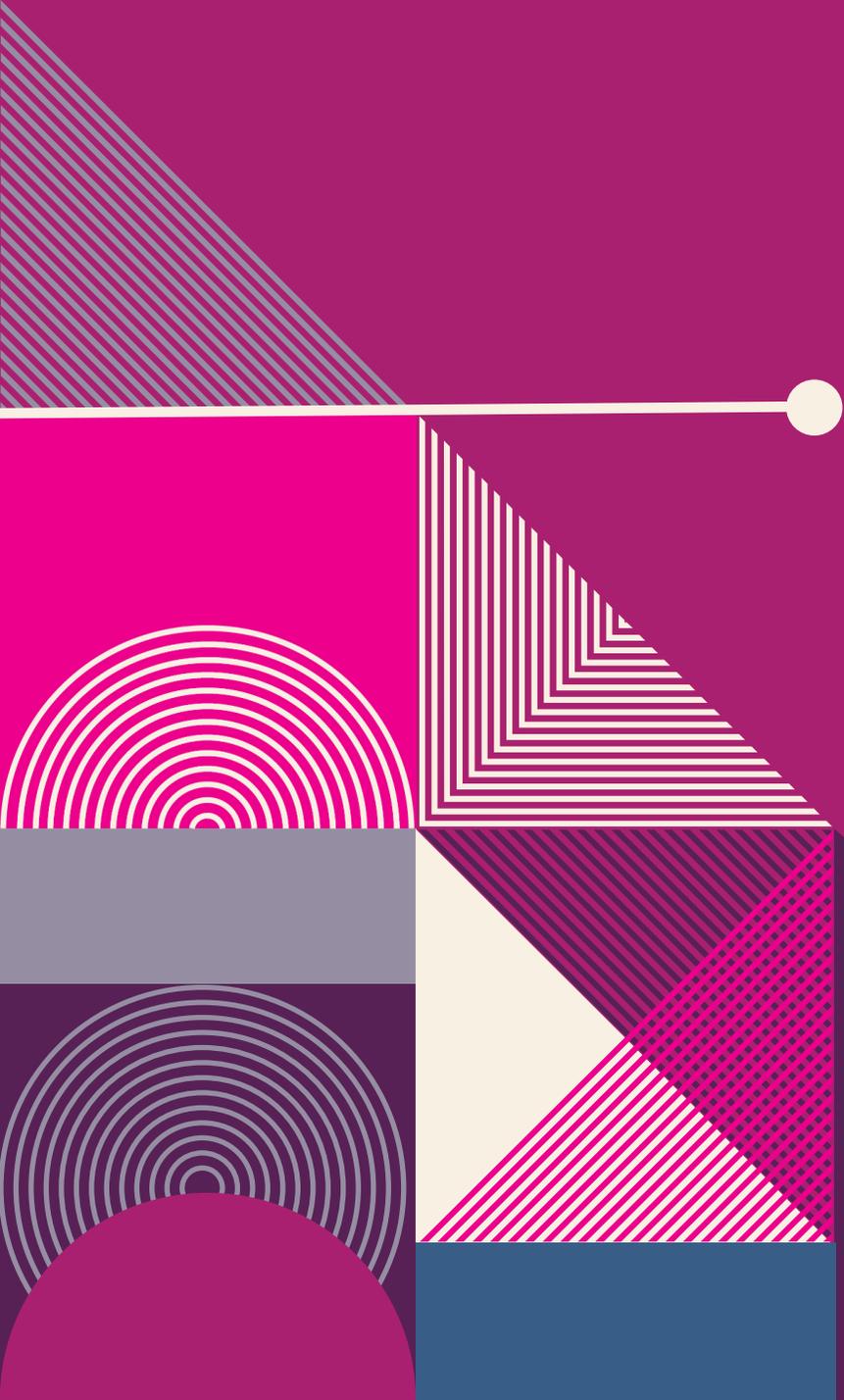
Building bridges with political parties - democratic **advocacy**/ persuasion - setting people's agenda

Garner some public and media **attention**

New ideas for policies - collective of people's voices with identity and ownership

Publication - major source of policy reference and endorsement



An abstract geometric design on the left side of the slide. It features a grid of colored squares: a bright pink square at the top left with white concentric semi-circles; a grey square below it; a dark purple square at the bottom left with white concentric circles and a solid dark purple semi-circle below them; a yellow square in the middle with a dark purple diagonal line; a blue square at the bottom right; and a dark purple square at the bottom left. A white line with a dot at its end extends from the top left towards the center. The background is a solid magenta color.

WHAT DIDN'T WORK AS WELL?

HONEST ASSESSMENT: ROOM FOR IMPROVEMENT

Limited inputs & engagements, especially with the communities (*less representative of general people, ie. too activist-centric*)

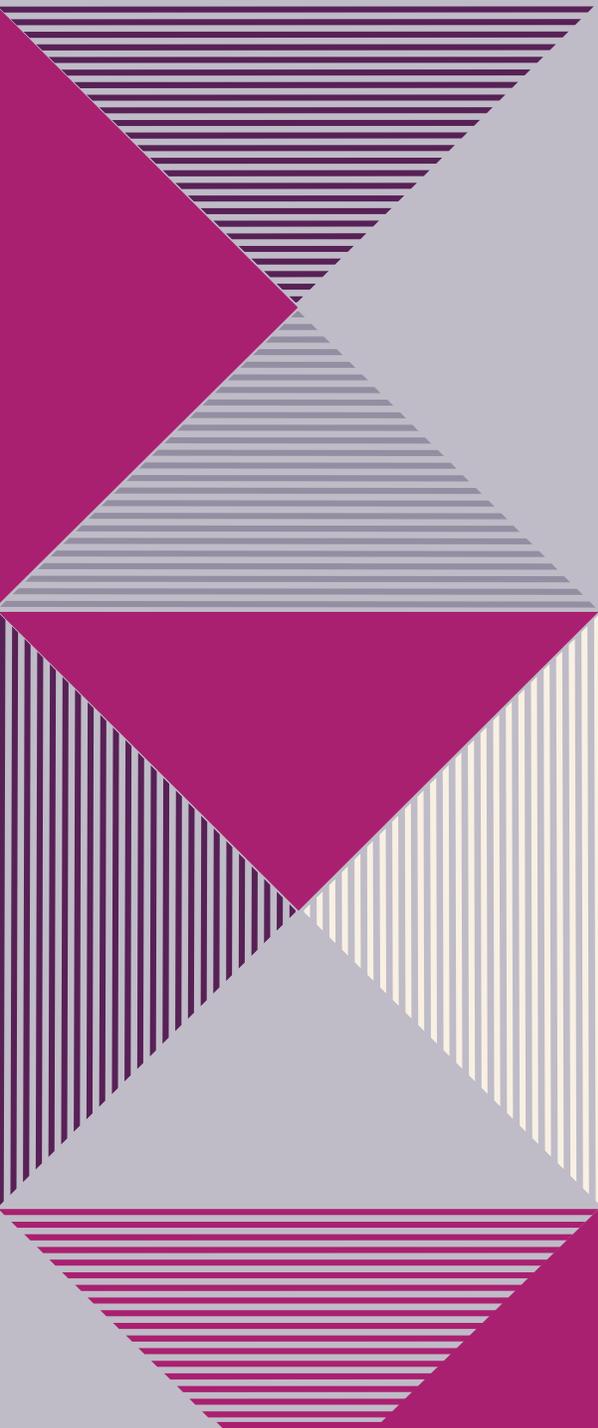
Too short campaign period for inputs

Limited ways to present/submit ideas/inputs

Lack of support for roadshow and promotional efforts - *lack manpower, time and funding*

Limited impact of Manifesto after election (on policies realisation), no follow up, not acting as a watchdog

Still plenty of politicking during the GE campaign, less discussion or focus on the manifesto policies



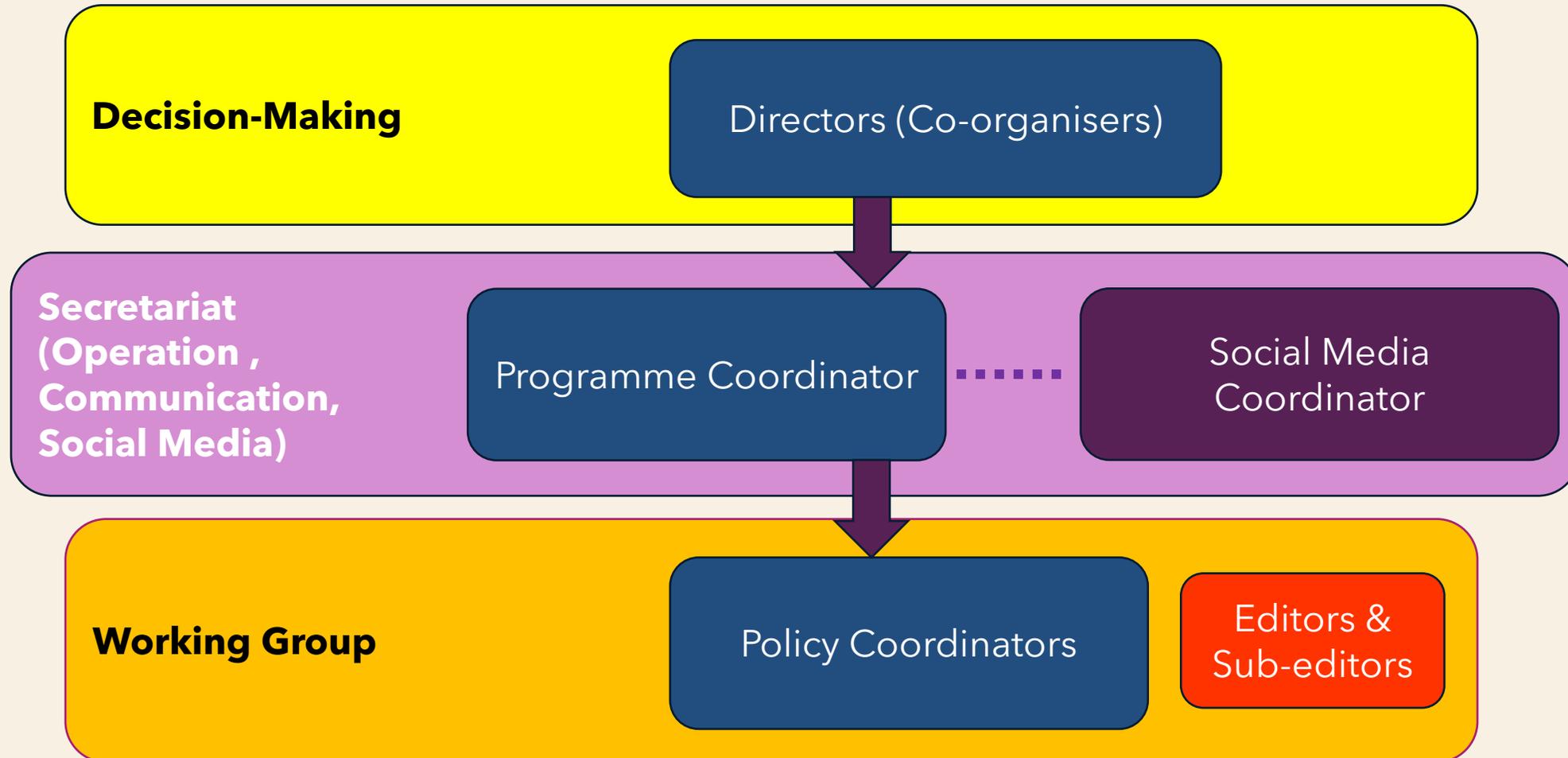
WHY WE SHOULD CONTINUE

NEW OBJECTIVES & VISIONS

- Continue to be the broad social movement/platform - galvanise democratic voices, politics of reasons and hopes , build collaborations
- Bringing in more ideas and voices , especially on the aspiring policies , vis-a-vis politicking
- Changing the sentiments and narratives of the issues, empowering people/community

MANIFESTO RAKYAT 2.0

TEAM STRUCTURE



POLICY PILLARS

People & Society
People's Rights
People's Wellbeing
People's Institutions



POLICY PILLAR: PEOPLE & SOCIETY

Generations -

Senior Citizen

Women

Youth

Child

Marginalised & Vulnerable -

Persons with Disabilities

Indigenous People

Migrant

Refugee

Gender

Local Democracy-

Sabah

Sarawak

Klang Valley

Northern Peninsular

Southern Peninsular

East Coast

Nation-building-

Unity in Diversity

Racial Harmony

Religious Harmony



POLICY PILLAR: PEOPLE'S RIGHTS

Human Rights

Freedom of Expression

Labour

Citizenship



POLICY PILLAR: PEOPLE'S WELLBEING

Economic Development & Social Justice

Education

Health

Environment

Housing

People Mobility

Agriculture



POLICY PILLAR: PEOPLE'S INSTITUTIONS

Anti Corruption

Parliament

Judiciary

Electoral System

Defence & National Security



ROLE OF POLICY COORDINATOR

- Collecting people's voices
- Making efforts to get the inputs - organise meeting(s), roadshow, networking, social media, etc
- Moderate the session for your policy area in Policy Town Hall
- Compile the best inputs and draft the chapter
- Promote M.R. and do advocacy based on your chapter
- Monthly check-in or working group meeting



MECHANISM FOR COLLECTING PEOPLE'S VOICES

- 1) < 400 word proposal submission (using M.R. template)
 - 2) Fill in a survey form - cite up to 5 issues for respective policy area, and suggest how the government can solve them. Survey form can be both digital and physical copy
 - 3) Via (focus group) meeting, interview, roadshow, forum ,etc.
- 
- 

CALLING FOR PROPOSALS

ENGLISH : tinyurl.com/ManifestoRakyat2SurveyEN

BAHASA MELAYU: tinyurl.com/ManifestoRakyat2SurveyBM

中文 : tinyurl.com/ManifestoRakyat2SurveyCN

TAMIL : tinyurl.com/ManifestoRakyat2SurveyTM



MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0

MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0

MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0

MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0

MANIFESTO
RAKYAT
2.0



MANIFESTO
RAKYAT
2.0



TENTATIVE TIMELINE

11 Feb 2026 - First Press Conference: Review Madani Government and Manifesto promises, calling for inputs for Manifesto Rakyat 2.0

Feb-July 2026 - 6 month campaign to gather inputs and raise awareness of M.R. and govt's unfulfilled promises

29-31 Aug 2026 - POLICY TOWN HALL - inviting contributors to discuss their proposals/ideas

End of October 2026 - First Draft of Manifesto Rakyat 2.0 chapters

End of December 2026 - Finalise Manifesto Rakyat 2.0, Translate to BM, CN and TM

Feb-March 2027 - Print the books, Launch of M.R. 2.0 , upload to website, and get endorsements

March 2027 onwards - Expecting GE16 : Engage with political parties. Evaluating their Manifestos



THANK YOU

Dr. Lim Chee Han

Gabungan Bertindak Malaysia

manifestorakyat2021@gmail.com